

# SUNDAY Funday!

Help plan Sunday Funday 2019!  
Join the Family Benefit Committee.

When you join the Family Benefit Committee, you are investing in the Children's Museum of Manhattan's vision for the future of New York City's children. Funds raised from *Sunday Funday* support the delight, discovery and exploration that begins on 212 West 83<sup>rd</sup> Street and is shared across the city through our outreach programs in Head Start Centers, schools, hospitals, libraries and homeless shelters.

*Sunday Funday* is one of two major fundraising events the Museum holds each year. This popular event which draws more than 750 attendees takes place on the last Sunday in January. The Committee plays a vital role in determining the programming, fundraising and sponsorship offerings for the event.

If you value the joy and learning that takes place at CMOM and enjoy the camaraderie of a worthwhile volunteer opportunity, please join us! We are looking for Family Benefit Committee Members willing to help:

- Identify and steward corporate sponsorship opportunities
- Attend meetings leading up to the event
- Lead fundraising/ticket sales efforts
- Provide input on planning
- Identify and make introductions to in-kind vendors
- Make a personal commitment at one of the VIP levels
- Send invitations/Goal to sell a minimum of 8 tickets

To become a Family Benefit Committee Member, or to learn more, please contact Melissa DeCesare at 212-721-1223 x235 or [mdecesare@cmom.org](mailto:mdecesare@cmom.org).

## About the Children's Museum of Manhattan

We do what is right for children. By creating experiences at the intersection of the arts, sciences and the humanities, the Children's Museum of Manhattan helps children and families thrive at home, at school, and in the community. These experiences include exhibitions, classes, workshops, performances, and festivals. Based on research, evaluation, and testing, our programs and exhibits are designed to address the multiple ways children learn and to help parents understand and support their children's development. The Museum's special areas of focus—selected for their ability to benefit children throughout their lives—include early childhood education, creativity, health, and world cultures.

Founded in 1973 as a grassroots, neighborhood organization to help bring the arts to New York City public schools, the Children's Museum is committed to serving a diverse audience. As a citywide resource and a destination for visitors from around the world, each year approximately 375,000 people visit our 38,000 square-foot learning facility on Manhattan's Upper West Side. Thousands more benefit from our outreach programs at schools, libraries, homeless shelters, Head Start centers, and hospitals.

Visitors can enjoy more than 80 workshops, classes, and performances free with admission to the Museum each week. Our professional development programs are available to parents, educators, childcare providers, and healthcare professionals as a means to share and reinforce learning with children and their families who may not be able to visit.

All of the Museum's work is designed to be replicated and shared with other organizations. We begin by collaborating with respected research and academic institutions. We also partner with national and local government agencies. We are particularly grateful to our forward-looking funders and supporters and are honored to work with other cultural, academic, arts, governmental and civil society groups dedicated to the welfare and advancement of children and families. [cmom.org](http://cmom.org)