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### For immediate release

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# CHILDREN'S MUSEUM OF MANHATTAN APPOINTS LYNN B. BAYARD TO ITS BOARD OF DIRECTORS

**New York, NY** – **May 17, 2017** – The Children's Museum of Manhattan today announced it has appointed Lynn B. Bayard to its Board of Directors. Bayard is currently a litigation partner at Paul, Weiss, Rifkind, Wharton & Garrison LLP. Her appointment was effective as of May 10, 2017.

"We are delighted to welcome Lynn to our board," said halley k harrisburg, chair of the Children's Museum's Board of Directors. "She brings a wealth of experience to the Museum which will be invaluable for achieving our mission and our plans for the future."

"The Children's Museum of Manhattan is an institution beloved by children and families across the five boroughs. I am looking forward to contributing to its success," noted Bayard.

As a litigation partner, Bayard has a diverse practice in the media, sports and entertainment industries, representing songwriters and music publishers, television networks, sports leagues and motion picture studios, with a focus on copyright and trademark matters.

Bayard has been recognized by *The Legal 500* for her copyright practice. In addition, she has extensive IP transactional experience including drafting and negotiating license agreements, and regularly represents on a pro bono basis non-profit organizations in connection with publishing and arts-related matters.

Bayard is currently the chair of the board of Children's Cause for Cancer Advocacy (CCCA), a pediatric cancer advocacy organization devoted to finding more effective and less toxic therapies for children, and enhancing the lives of childhood cancer survivors. She is a graduate of the University of Pennsylvania in 1990 and Boston University School of Law in 1995. Bayard lives on the Upper West Side with her daughter.

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### About the Children's Museum of Manhattan

The Children's Museum of Manhattan – a citywide resource for children, families and educators – works to ensure children thrive at home, at school and in the community. Based on West 83<sup>rd</sup> Street, with over 350,000 visitors annually, the Museum creates hands-on learning environments,

programs, and curricula through an alchemy of fun, research and museum science. In addition to its commitment to delight and educate visitors, the Museum offers resources and strategies for parents, caregivers and educators to help children become lifelong learners. Thousands more New Yorkers also benefit from the Museum's offerings through its outreach programs at schools, Head Start centers, shelters, libraries and hospitals. www.cmom.org.