

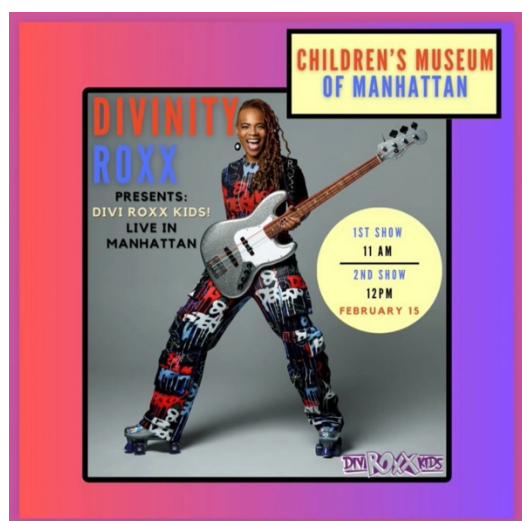


MEDIA ALERT

FOR IMMEDIATE RELEASE

GRAMMY® Award-Winning Artists Bring Unforgettable Music Experiences to CMOM's Winter Recess

Is Children's Music the Next Big Move for Top Artists?



New York City, February 15–23: CMOM is turning up the volume this Winter Recess with GRAMMY®-nominated and award winning artists delivering high-energy performances and immersive sound experiences for kids and families. As more acclaimed musicians pivot into children's music—including John Legend, who was just nominated for Best Children's Album—is this a growing trend among top-tier artists looking to engage new audiences in meaningful ways?

Winter Recess Highlights:

Divi Roxx Kids: A Celebration of Self-Love, Positivity & Hip-Hop

A dynamic and interactive performance from GRAMMY®-nominated artist Divinity Roxx, blending hip-hop, bass grooves, and affirmations of self-love. Her latest album, *World Wide Playdate*, is currently GRAMMY®-nominated for 2024.
Saturday, February 15 | 11:00 AM & 12:00 PM | Drop-in | All ages

Music: Ants on a Log: Rainbow Seekers

Rainbow Seekers is an interactive family musical from nationally acclaimed children's band Ants on a Log. In this interactive show, audience members are on a mission to restore the Pride Flag's colors.

Friday, February 21 | 2:00 pm – 2:45 pm | Drop-in | Ages 4 – 11 | 1st Floor | *Inside Art*

Lucy Kalantari and the Jazz Cats

Get ready for an elegantly silly time with this swingin', bilingual, duet performance! The two-time GRAMMY® Award winner, front woman and songwriter Lucy Kalantari engages her audience with interactive, jazz-scat-along play, while singing foot-tapping songs highlighting the joys of life, community and resilience.

Saturday, February 22 | 2:00 pm – 2:25 pm | Drop-in | All ages | 1st Floor | *Inside Art*

Atmos Story Circle – Step Inside the Sound!

An immersive, cutting-edge audio experience powered by Dolby Atmos and Genelec loudspeakers, created by two-time GRAMMY® Award winner Lucy Kalantari. This interactive event uses state-of-the-art sound technology to surround children with 3D spatial audio, bringing music and storytelling to life in ways never before experienced at CMOM.

Saturday, February 22 & Sunday, February 23 | Every 30 minutes from 11:00 AM – 1:30 PM | Sign-up required | Ages 4+

WHY THIS MATTERS:

- Are more pop and mainstream artists turning to children's music? With artists like John Legend, Lucy Kalantari, and Divinity Roxx engaging young audiences, is this an exciting new chapter for family music?
- Music and technology collide! Lucy Kalantari's Atmos Story Circle showcases the latest in 3D sound innovation with Genelec's high-fidelity speakers, redefining how kids experience music.
- From hip-hop, inclusivity messaging for queer families, to immersive soundscapes, CMOM is spotlighting top-tier musicians utilizing music for the next generation.

MEDIA OPPORTUNITIES:

- Interviews with Divinity Roxx and Lucy Kalantari
- Coverage of performances and behind-the-scenes access
- Trend story angles on Grammy-winning artists stepping into kids' music
- Exploring how sound technology (Dolby Atmos & Genelec) is shaping immersive storytelling in the museum field

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